# FORD **FOCUS**



Go Further

# **Go Further**

These two words capture the spirit of Ford and our commitment to you. We go further so that you can, too.

2-9

### Ford kinetic Design

Ford kinetic Design is the reason why our vehicles look more exciting than ever before. Bold, dynamic lines that create energy in motion

# 10-13 Quality

We design and build your Ford to feel as good after many years of service as it did the day you picked it up. And to drive just as beautifully, too.

# 14-15 Green

Using advanced Ford ECOnetic Technology, we're committed to creating vehicles with improved fuel economy, reduced  $CO_2$  emissions and a lower overall cost of ownership.



# 16-17 Safe

Ford's Intelligent Protection System uses sophisticated technology designed to help prevent an accident and, if one should happen, to protect you.



# 16-21 Smart

Cars that park themselves, windscreen wipers that know when it's raining – just some of the many clever solutions from Ford that make life a little easier.



### 22-35

### **Choose your Ford Focus**

- Studio
- Edge
- Zetec / Zetec Navigator
- Zetec S
- Titanium Navigator
- Titanium X Navigator
- ST

# 36-37

The range

#### 38-45

### Add those extra touches

- Interior and exterior styling
- Wheels
- Infotainment
- Enhanced versatility

# 46-55

Specifying your Ford Focus

56

Colour and trim

59

Ownership





Model shown is a Ford Focus Titanium Navigator 5-door in Candy Red metallic paint (option) with 18" 5-spoke alloy wheels (option and accessory).

# Start more than a car

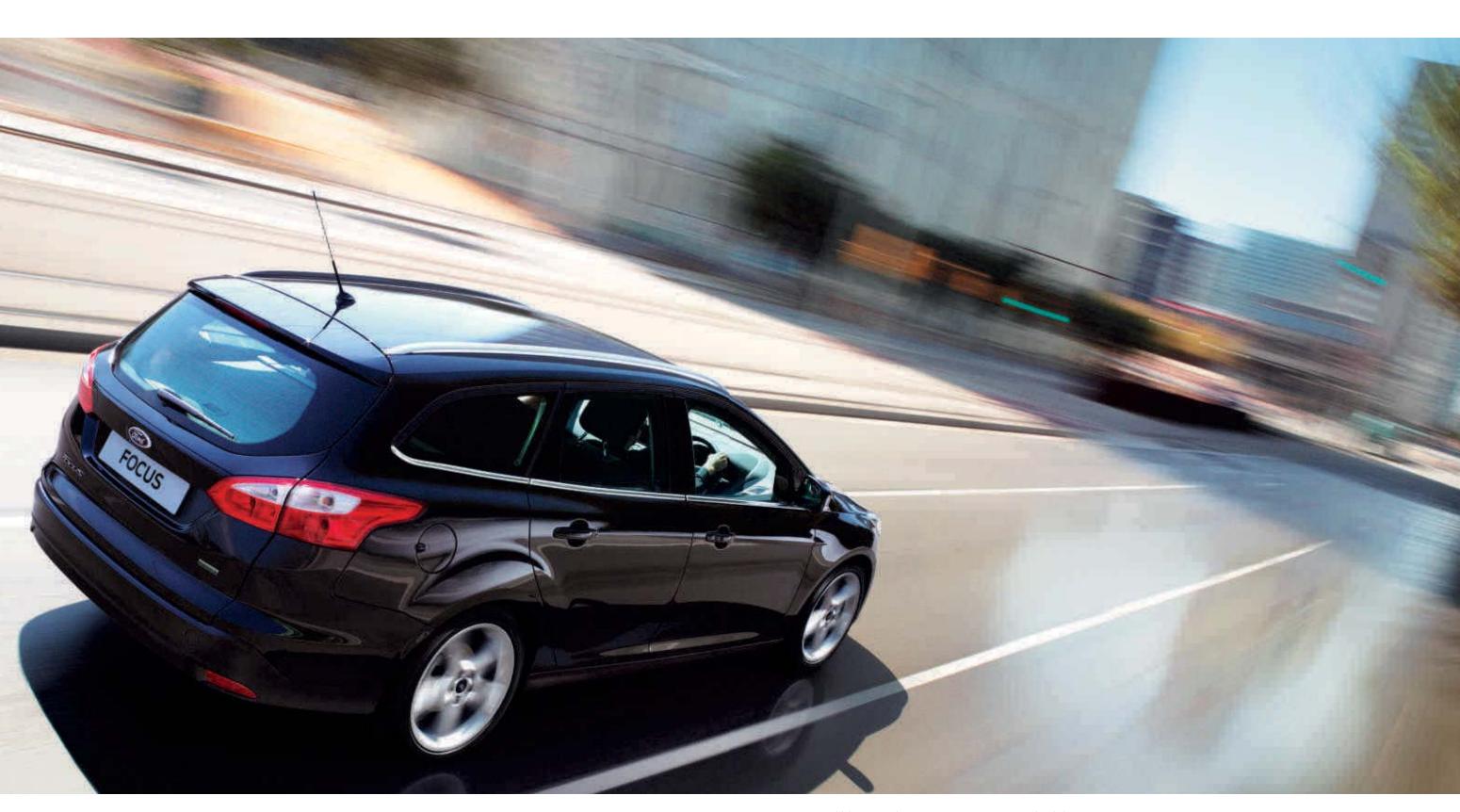
Representing the next level of Ford kinetic Design, this is a car that makes its presence known. Whichever way you look at it, the new Ford Focus is impossible to ignore.



Model shown is a Ford Focus Titanium X Navigator 5-door in Candy Red metallic paint (option) with 18" 5-spoke alloy wheels (option and accessory).

# Start an adventure

Get ready for the most addictive driving experience, with all the agility and precision you could wish for. It's so much fun to drive, you'll always be craving for more.



Model shown is a Ford Focus Titanium Navigator estate in Panther Black metallic paint (option) with 18" 5-spoke alloy wheels (option and accessory).

# Start a serious driving machine

Get serious with the sensational Ford Focus ST. Powered by a 250 PS 2.0-litre EcoBoost engine, and distinguished by unique sports bodystyling, it delivers a performance package that is simply outstanding.



Model shown is a Ford Focus ST3 5-door in Tangerine Scream special metallic body colour (option) with ST Style Pack (option) and privacy glass (option).

# Start a relationship

The dynamic personality of the new Ford Focus continues inside. The driver-oriented cockpit wraps around you and with the latest technology and features at your fingertips you'll feel completely at one with the car.

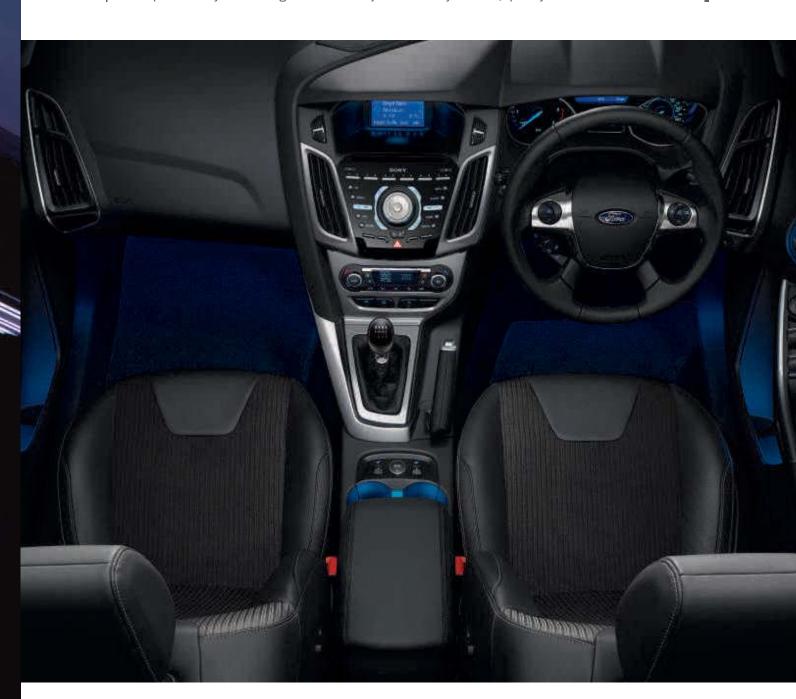


Model shown is a Ford Focus Titanium X Navigator



# **Proven quality**

The attention to detail which has been lavished on the new Ford Focus is immediately evident, from the exterior finish to the quality of the interior. Ford has engineered every single component for dependability and strength with one objective clearly in mind; quality that's built to last.



#### Ouality

Not just great to drive, it's great to sit in too, thanks to a leading-edge interior design, high-quality materials and first-class fit and finish.

# Obsessively driven

112,907 km

36,765 km 24,159 km

499,892 km

During its development, we test-drove Ford Focus the equivalent of 88 times around the globe. It's a car you can rely on, right down to the smallest ball bearing.

Λ



# 13

# -(0)-

#### Steering that adapts to its environment

Ford Focus's sophisticated new Electric Power-Assisted Steering (EPAS) achieves a balance that's just not possible with conventional power steering systems. At parking speeds, full power is delivered for feather-light manoeuvring. Once you're on the move, it steadily weights up to just the right extent for optimum feel and control.

\*Availability according to engine/series.

# An addictive driving experience

New Ford Focus combines our latest engine and transmission technology with a dynamic chassis and precise steering. It reminds you how driving can be such a pleasure.





### Ford PowerShift transmission

Using the very latest gearbox technology, Ford PowerShift perfectly combines the convenience of an automatic and the performance normally associated with a manual. This new 6-speed automatic transmission cleverly selects the next appropriate gear at precisely the right moment for lightning-fast gear changes, with no disruption to the flow of power. Fuel economy is improved, compared to a conventional automatic too'. It also has a manual mode that allows you to switch gears at the flick of the shifter, but without the need for a clutch pedal.

<sup>1</sup>54.3 mpg (combined) with 2.0 Duratorq TDCi (140/163 PS) engine. (see specification tables for full fuel economy and CO2 figures)





# Control Blade independent rear suspension

For a smoother ride and more precise handling, this rear suspension system allows each wheel to independently move both upwards and backwards over bumps in the road.

#### **Torque Vectoring Control**

Designed to improve traction, roadholding and agility when cornering by continuously optimising the engine torque distributed to each front wheel to match the amount of grip each has available. The result is a more rewarding driving experience. (Standard)



### Ford EcoBoost

Ford EcoBoost technology gives you the power of a big engine with the fuel economy and emissions of a small one. The latest ultra-efficient 1.0-litre EcoBoost engine produces upto an impressive 125 PS. The 100PS version delivers a combined fuel consumption of  $60.1 \, \text{mpg}$  and  $CO_2 \, \text{emissions}$  of only  $109 \, \text{g/km}^*$ .

\*5-door bodystyle. (see specification tables for full fuel economy and  ${\rm CO_2}$  figures)



International Engine of the Year Ford 1.0 litre EcoBoost

#### Ford EcoBoost

With direct petrol injection, turbocharging and variable valve timing, Ford EcoBoost engines deliver power and torque consistent with larger displacement engines. For example, the 1.0 125 PS EcoBoost engine in the Focus has the same power as the 1.6 Duratec engine it replaces, and yet it achieves around 25% better fuel economy and 22% lower  $\rm CO_2$  emissions. (see specification tables for full fuel economy and CO<sub>2</sub> emissions)





# Ford Auto-Start-Stop

When your vehicle is idling at a standstill, the engine automatically shuts down to save fuel. When you want to drive off, the engine immediately restarts.

# Ford Eco Mode

This intelligent driver information system helps you achieve optimum fuel efficiency.

# Ford Duratorq TDCi

Our advanced diesel engines provide exceptional fuel economy and low CO<sub>2</sub> emissions. (see specification tables for fuel economy and CO<sub>2</sub> figures)







# Technology for economy and sustainability

Ford ECOnetic Technology is designed to reduce your cost of ownership through improved fuel economy and lower CO<sub>2</sub> emissions, without any compromise on performance or driving quality. Much of this technology is brought together in our ECOnetic engines, which deliver some of the lowest fuel consumption and CO<sub>2</sub> emissions in their class.



### Ford ECOnetic Technology

- Ford EcoBoost fuel-efficient petrol engines
- Ford Duratorg TDCi
- Ford PowerShift dual clutch automatic transmission combines the efficiency of manual transmission with the convenience of a conventional automatic
- Ford Auto-Start-Stop (see left)
- Ford Smart Regenerative Charging charges the battery every time you lift off the accelerator when driving
- Ford Electric Power-Assisted Steering a more efficient system that uses less engine power than conventional power-assisted steering
- Active Grille Shutter improves aerodynamics and lowers fuel consumption
- Ford Eco Mode (see left)
- Shift Indicator advises you when to change gear for maximum fuel efficiency

# A family of advanced engines

In addition to our multi award-winning Ford EcoBoost petrol engines, we offer two more technologically advanced engines. Our Duratorq TDCi diesel engines feature common rail systems that deliver remarkably low fuel consumption and CO<sub>2</sub> emissions\*, plus a quiet drive thanks to a two-stage fuel injection process. Our Duratec petrol engines offer you a great balance of performance and economy. They're made from ultra-light aluminium and feature state-of-the-art fuel injection for optimum fuel efficiency and reduced CO<sub>2</sub> emissions\*.

\*see specification tables for fuel economy and CO<sub>2</sub> figures



Ford 1.0 litre EcoBoost

# Ford power of choice

Ford's alternative fuel vehicles all harness our latest advances in engine technology. They're the answer if you want low tax and even better fuel economy without compromising on design or drive dynamics.



the Focus Electric is one of the most technologically advanced cars on the road today.

# Intelligent protection

New Ford Focus's safety technology is designed to help prevent an accident from occurring, and, if one is unavoidable, to minimise the potential consequences.

### Advanced safety and driver assistance technology

Ford Focus incorporates many advanced safety technologies that are usually found in larger, more expensive cars. These are designed to protect the driver and passengers, while at the same time helping to make new Ford Focus even more enjoyable to drive.

In addition to its Euro NCAP maximum five-star overall safety rating, Ford Focus has been awarded five Euro NCAP Advanced Rewards, in recognition of Active City Stop<sup>1)</sup>, Lane Keeping Aid<sup>2)</sup>, Driver Alert<sup>2)</sup>, Forward Alert(part of the Adaptive Cruise Control<sup>2)</sup> option pack) and Ford SYNC with Emergency Assistance<sup>2)</sup>

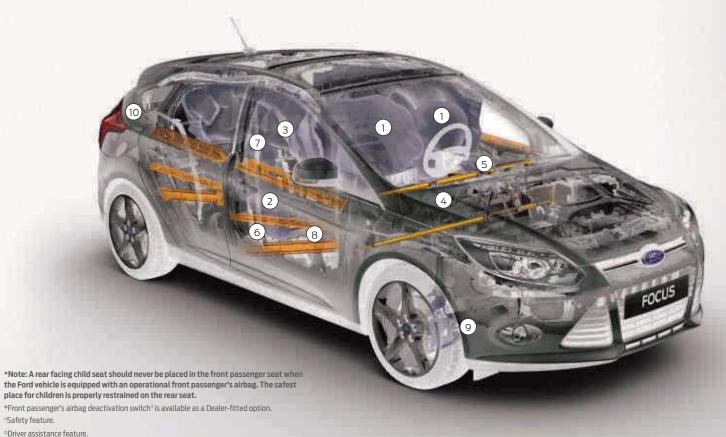
# Intelligent Protection System (IPS)(1)

Ford Focus's advanced Intelligent Protection System (IPS)" uses a range of sophisticated technologies that are designed to help keep you protected, including an ultrahigh strength steel safety cage", an anti-lock braking system (ABS)" with electronic brake-force distribution (EBD)" and front and curtain airbags".

#### The Ford Focus IPS<sup>1)</sup> includes:

- 1. Driver's and front passenger's airbags<sup>1)</sup>
- 2. Driver's and front passenger's side impact airbags\*1
- 3. Side curtain airbags for front and rear seats<sup>1)</sup>
- 4. Collapsible steering column and pedals For optimised protection of driver's legs and feet.
- 5. Robust computer-optimised body structure with ultra-rigid safety cell<sup>1)</sup> and
- 6. Pre-tensioners<sup>1)</sup>, load-limiting retractors and height-adjustable mounts on front seat belts
- 7. Anti-submarining seat bases

- 8. Anti-lock brakes (ABS)<sup>1)</sup> with electronic brake-force distribution (EBD)<sup>1)</sup> and Emergency Brake Assist (EBA)<sup>1)</sup> (included with ESP<sup>1)</sup>)
- 9. Emergency Brake Warning<sup>2)</sup>
- 10. Active City Stop<sup>1)</sup>- (Included in Driver Assistance Pack)



# **Deflation Detection** Svstem1)

Designed to alert you if a tyre's pressure is too low, such as in the case of a puncture. (Standard on Titanium X Navigator, ST2 and ST3)

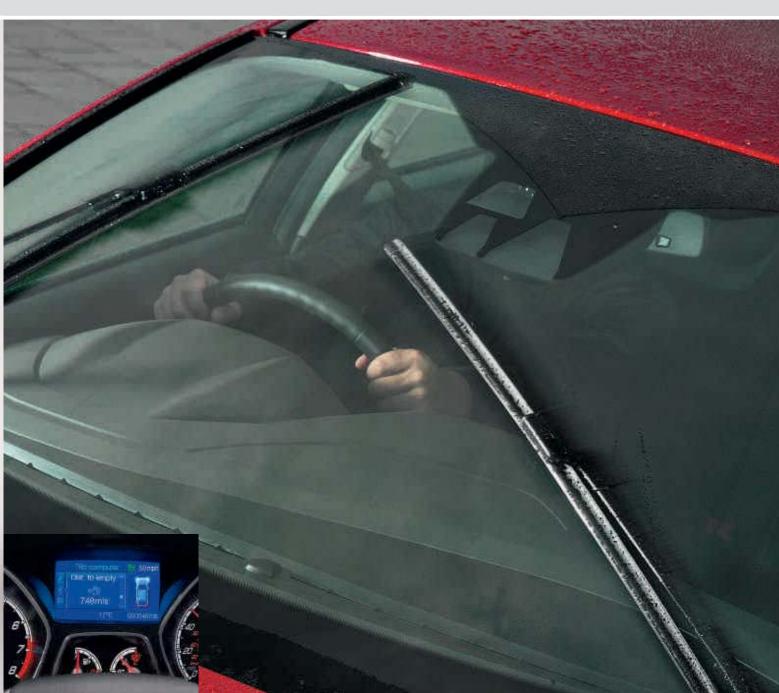


### Quickclear heated windscreen<sup>2)</sup>

Designed to demist the screen in seconds, even on frosty mornings. (Standard on Zetec, Zetec Navigator, Titanium Navigator, Titanium X Navigator, ST2 and ST3)

#### Hidden strength

immensely rigid base upon which to attach its superb chassis and steering systems.



# Lane Keeping Alert2) and Lane Keeping Aid02)

It only takes a momentary slip in concentration to drift out of your lane when driving on the highway. Lane Keeping Alert<sup>2)</sup> is designed to recognise when you approach the road markings without using the indicator, and alerts you with vibrations through the steering wheel. Lane Keeping Aid<sup>2)</sup> is designed to apply steering torque back towards the lane you were in to help you recognise that corrective action is required. (Option as part of Driver Assistance Pack)

 $^{\circ}$  Operates at speeds over 40 mph on multi-lane roads with clearly visible lane markings.



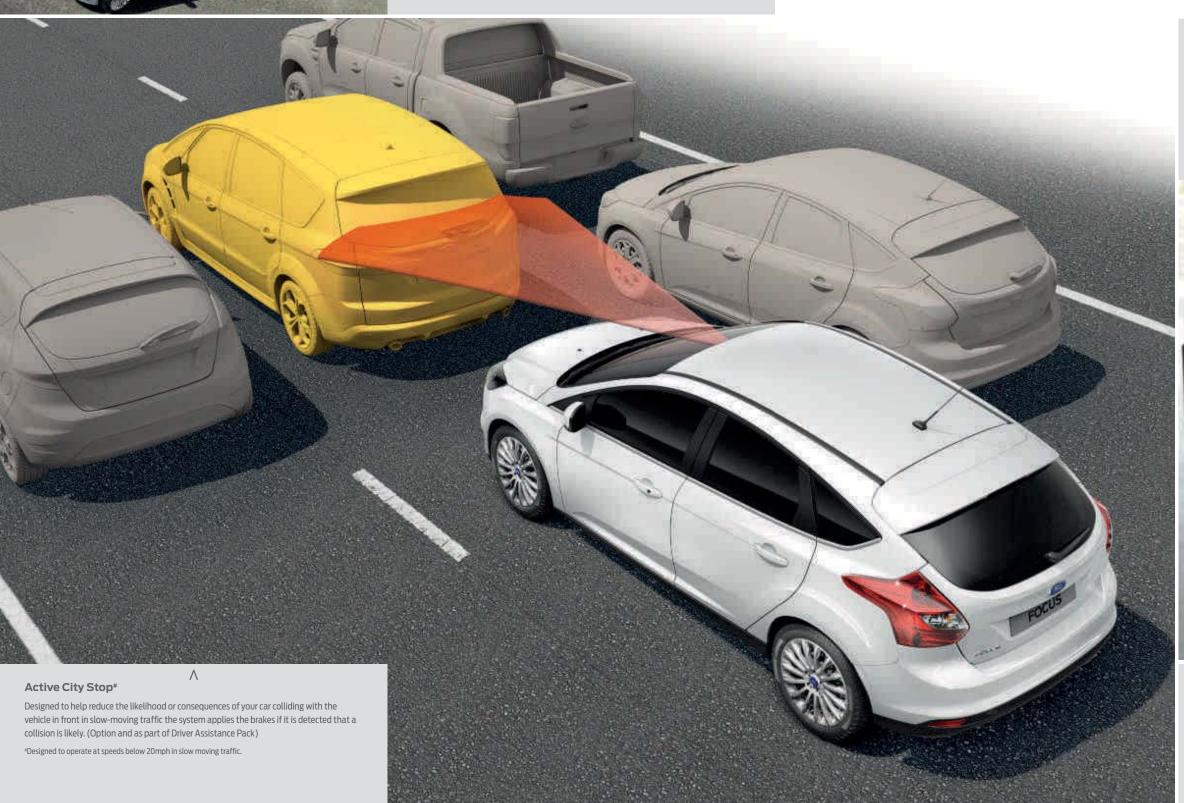
### **Active Park Assist**

Ultrasonic sensors confirm whether the gap is large enough to park in, and the steering is then automatically controlled while you operate the pedals. (Standard on Titanium X Navigator and option as part of Convenience Pack)

# Thinking ahead

In the new Ford Focus, advanced technology helps make every journey easier and more enjoyable.





# Door-edge protectors

A protective flap, hidden in each door, moves into position as the door opens to help prevent dents and scratches in tight spaces. (Option on all series except Studio)



# Auto High Beam

Designed to switch the headlights from high beam to low beam as soon as oncoming traffic or adequate street lighting are detected. When the road is clear, the system is designed to automatically switch to high beam again. (Option as part of Driver Assistance Pack)



# Blind Spot Information System

As another vehicle – car, van or lorry – enters your blind spot, it is designed to alert you with a discreet warning light built into the driver's and passenger's door mirrors. (Option)



# **Driver Alert**

Designed to warn you if the system detects driving behaviour that indicates a drop in alertness levels.

Initially, a warning icon is displayed in the instrument cluster, followed by a warning chime if driving alertness further declines. (Option as part of Driver Assistance Pack)



# **Traffic Sign Recognition**

Designed to automatically read standard format road-speed signs and display the posted speed limit in the drivers instrument cluster. (Option as part of Driver Assistance Pack)



# Designed around you

From the driver-orientated cockpit to the responsiveness of the steering, throttle and brakes and the feel of the switches and controls – your every connection with the new Ford Focus makes you feel a part of the car.





## **Ford Power Starter Button**

Start the car without ever holding the key. Just keep the key fob with you in your pocket or bag. (Standard on Zetec S, Titanium Navigator, Titanium X Navigator and ST)



## **Autowipers**

Windscreen wipers that are activated automatically when it begins to rain. (Standard on Titanium Navigator, Titanium X Navigator, ST2 and ST3)



# Allergy-tested interior

New Ford Focus's interior consists exclusively of materials that reduce the risk of allergies to the lowest possible level, while a high-performance pollen filter prevents dust and pollen from entering the passenger compartment.

### A true driver's car

Many hours were spent developing the cockpit and seating position of the new Ford Focus. As a result, everything is easy to control and feels natural to the driver.

# **Studio**

The Studio is a stylish introduction to the Ford Focus range.



# Studio standard features

- 16" 5 spoke alloy wheels
- Electric body colour door mirrors with turn indicators
- Body colour rear spoiler (5-door only)
- Electrically-operated front windows with one-touch lowering on the driver's side
- Air Conditioning

- Ford AM/FM CD Audio System with USB connectivity
- Rake- and reach-adjustable steering column
- Ford Easy-Fuel capless refuelling system
- Ford Intelligent Protection System (IPS)
- Electronic Stability Programme (ESP) with Traction Control and Emergency Brake Assist (EBA)
- Torque Vectoring Control
- Remote central locking
- Front side and curtain airbags
- Isofix child safety seat attachments

Image shows Ford Focus Studio in Moondust Silver metallic paint (option).

# Manual air conditioning

(Standard)

### Generous loadspace

316\* litres of luggage capacity on 5-door models, increasing to 1101\* litres with the rear seats folded.

\*With standard mini spare wheel

# Electronic Stability Programme (ESP)

(Standard)

# Body colour door mirrors

(Standard)

# Ford Easy-Fuel capless refuelling system

# Body colour rear spoiler

(Standard on 5-door)













# Edge

The new Focus Edge effortlessly merges stylish design with innovation and convenience.



# Additional to Studio

- 16" 5-spoke 'Design' steel wheels
- Thatcham category 1 alarm
- Body colour exterior door handles
- Ford AM/FM CD Audio System with USB and AUX connectivity
- Steering Wheel audio controls
- Trip/fuel computer

**USB** port

- Ford Eco Mode driver information system
- Roof rails silver finish (Estate only)
- Tonneau cover (Estate only)

 $Image\,shows\,Ford\,Focus\,Edge\,in\,Candy\,Red\,metallic\,paint\,(option).$ 

# Ford Easy-Fuel capless refuelling system

Only accepts the correct type of fuel-filler nozzle for your car (Standard)

Radio/CD with 3.5" dot-matrix multifunctional display

(Standard)

**Trip computer** (Standard)

Built-in connectivity for your digital music player or USB stick. (Standard)

# Electrically-operated door mirrors

(Standard)

# Electronic Stability Programme (ESP)













# **Zetec / Zetec Navigator**

New Ford Focus's dynamic character really comes alive on Zetec, with an even greater emphasis placed on driving enjoyment.



# Additional to Edge

- 16" 5x2-spoke alloy wheels
- Quickclear heated windshield
- Front fog lights
- Chrome finish on upper door line
- Sports-style front seats
- Driver seat lumbar adjust
- Leather-trimmed 4-spoke steering wheel
- Ford DAB audio system with 3.5" dotmatrix multi-functional display, six speakers, AUX and USB connectivity
- Ford SYNC with Emergency Assistance, Bluetooth® and voice control
- Heated door mirrors

# Zetec Navigator, additional to Zetec

- 16" 5-spoke alloy wheels
- Ford DAB Radio/CD/SD-Navigation system with 5" display
- Premium centre console with armrest, stowage compartments, 12-volt front and rear power sockets, and Z-shape handbrake

Image shows Ford Focus Zetec in Moondust Silver metallic paint (option).

Note The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company Limited and its associated companies is under licence.

# Sports-style front seats

(Standard) (Interior Image below shows Zetec Navigator)

# Front fog lights

(Standard)

# Chrome finisher

(Standard)

# Dark headlight bezel

(Standard)

# 16" 5-Spoke alloy wheels

(Standard on Zetec Navigator)















# **Zetec S**

Ford Focus Zetec S is proof that pulses were made to be quickened. A taut, athletic profile telegraphs its road-taming intentions, while the sporty cockpit fits like a glove.



# Additional to Zetec

- 17" 10x2-spoke alloy wheels
- Body colour front bumper skirt with lower aerofoil in high-gloss black
- Honeycomb design 3-piece lower front grille insert in high-gloss black
- Sports pedals
- Sports suspension
- Body colour large rear spoiler
- Body colour side skirts
- 2-piece rear bumper skirt with lower diffuser in high gloss black
- Premium centre console with armrest, open stowage bins, CD storage, additional 12v front and rear power sockets and Z-shape handbrake
- Ford Power Starter Button
- Rear lights with LED technology

Image above shows Ford Focus Zetec S in Panther Black metallic paint (option), Image left includes optional features.

Stainless steel sports pedals

(Standard)

Front sports suspension

(Standard)

Large body colour rear spoiler

(Standard)

# Front bumper skirt

(Standard)

# Rear bumper skirt with lower diffuser

(Standard)

Rear lights with LED technology













# **Titanium Navigator**

Titanium Navigator is equipped with some of the very latest in comfort and convenience features.



### Additional to Zetec

- 16" 5X3-spoke alloy wheels
- Power-foldable door mirrors
- Rear parking distance sensors
- Automatic headlights
- Rain sensitive windscreen wipers
- High-gloss black upper and lower grilles
- Rear lights with LED technology
- Leather gearshift knob
- Aluminium-finish front scuff plates

Automatic headlights and rain

sensitive windscreen wipers

- Dual-zone Electronic AirTemperature Control (DEATC)
- Ford Power Starter Button

- Cruise control with speed limiter
- Footwell courtesy lights
- Rear seat folding centre armrest
- Auto dimming rear view mirror
- Sony branded navigation system with DAB, 4.2" TFT multi-functional display, 9 speakers, AUX and USB connectivity
- Ford SYNC with Emergency Assistance, Bluetooth® and voice control
- Premium centre console with arm rest, stowage compartments, 12V front and rear power socket
- Interior ambient lighting

- Z-shape handbrake
- Hill Start Assist

Image shows Ford Focus Titanium Navigator in Moondust Silver metallic paint (option).

Ford Power Starter Button

(Standard)

Dual-zone Electronic Automatic Temperature Control (DEATC)

(Standard)

**Auto-dimming rear-view mirror** (Standard)

(Standard)

# High-gloss black upper and lower grilles

(Standard)

# Rear lights with LED technology















# **Titanium X Navigator**

The very latest innovative technology and contemporary luxury make Titanium X Navigator the ultimate new Ford Focus.



# Additional to Titanium Navigator

- 17" 5x2-spoke alloy wheels
- Sony branded navigation system with Rear View Camera, DAB, 4.2" TFT multi-functional display, 9 speakers, AUX and USB connectivity
- Active Park Assist, including front and rear parking distance sensors
- Heated front seats
- Bi-Xenon headlights
- LED day running lights Multi-colour ambient LED lighting

- Leather trimmed seat bolsters
- Power operated driver seat
- Passenger seat height and lumbar adjustment
- Power folding door mirrors
- Deflation Detection System (DDS)
- Front and rear carpet floor mats

Image shows Ford Focus Titanium X Navigator in Candy Red special

17" 5x2-spoke alloy wheels

(Standard)

Partial leather seat trim

(Standard)

**Active Park Assist** 

(Standard)

# **Heated front seats**

(Standard)

# Rear lights with LED technology

(Standard)

Bi-Xenon headlights

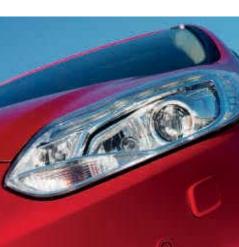












Recaro sports seats with partial leather trim (Standard on ST2)

# Unique ST instrument cluster binnacle

Featuring turbo boost, oil pressure and oil temperature gauges. (Standard)

ST1

ST

- Unique 18" ST alloy wheels
- ST design full bodystyling kit
- Black headlight surrounds
- Black-finish roof rails (estate only)
- Recaro sports front seats with fabric trim<sup>+</sup>
- Ford DAB audio system with AUX and USB connectivity
- Ford SYNC with Emergency
   Assistance, Bluetooth® and voice control
- Ford Power Starter Button
- Power heated door mirrors
- Deflation Detection System (DDS)

# Sports-tuned suspension

(Standard)

# Manual Air Conditioning

■ Thatcham Category 1 alarm

# ST2, additional to ST1

 Recaro sports front seats with partial leather trim<sup>†</sup>

With exhilarating power and handling, an addictive soundtrack and sleek sports design, the ST is

the ultimate expression of Focus driving quality and performance.

- Sony DAB audio system, 4.2" TFT multifunctional display, 9 speakers, AUX and USB connectivity
- Dual-zone Electronic Automatic
   Temperature Control (DEATC)
- Heated windscreen
- Automatic headlights, Auto-dimming rear-view mirror and autowipers
- Front and rear carpet floor mats

# Rear diffuser and central dual outlet exhaust tailpipe

(Standard)

# ST3, additional to ST2

- Bi-xenon headlights with jetwash
- LED day running lights
- Rear lights with LED technology
- Powerfold heated door mirrors
- Rear parking sensors
- Keyless entry
- Recaro heated front sports seats with leather seat facing<sup>+</sup>
- Driver's and passenger's 8-way poweradjustable seat
- Recaro sculpted 3-seat rear bench with leather seat facing\*

+Items covered by third party supplier's warranty, please see back cover for details. Further details can be obtained from your Ford dealer.

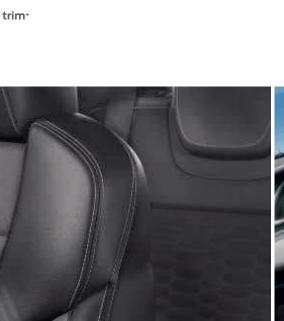
# 18" 5-spoke Rado Grey alloy wheels

(Option as part of the ST Style pack on ST2 and ST3 only)









# The range

With a great choice of series, bodystyles and engines, there's a new Ford Focus to meet every



# Studio

#### Standard features

- 16" 5-spoke alloy wheels Ford AM/FM CD audio system with USB connectivity
- Air conditioning
- Electrically-operated body colour door mirrors
- Body colour rear spoiler (5-door
- Ford Easy-Fuel capless refuelling system
- Electrically-operated front windows with one-touch lowering
- on the driver's side Rake- and reach-adjustable
- steering column Ford Intelligent Protection System Engines
- Electronic Stability Programme (ESP) with Traction Control and Emergency Brake Assist (EBA)
- Torque Vectoring Control
- Remote central locking
- Front side and curtain airbags
- Isofix child safety seat attachments

#### Bodystyle

■ 5-door

# **Engines**

1.6 Duratec Ti-VCT (85 PS)

# Edge

### **Additional to Studio**

- 16" 5-spoke 'Design' steel wheels Trip/fuel computer
- Ford Eco Mode driver information
- Steering wheel audio controls
- Chrome door release lever
- Thatcham category 1 alarm Roof rails - silver finish - (Estate
- Tonneau cover (Estate only)

# **Bodystyles**

5-door and Estate

- 1.6 Duratec Ti-VCT (105 PS) 1.0 EcoBoost (100PS) 1.6 Duratec Ti-VCT (125PS)
- Diesel 1.6 Duratorq TDCi (95 PS) 1.6 Duratorq TDCi (115 PS)

# Zetec

# Additional to Edge

- 16" 5x2-spoke alloy wheels Ford DAB audio system with 3.5" dot-matrix multi-functional display, six speakers AUX and USB connectivity
- Ford SYNC with Emergency Assistance, Bluetooth® and voice control
- Front fog lights
- Heated door mirrors Chrome finish on upper door line
- Sports-style front seats
- Drivers seat lumbar adjust Leather-trimmed 4-spoke
- steering wheel
- Quickclear heated windshield

# Zetec Navigator

### Additional to Zetec

- 16" 5-spoke alloy wheels Ford DAB Radio/CD/SD-
- navigation system with 5" display Engines Premium centre console with
- armrest, stowage compartments, 12-volt front and rear power sockets, and Z-shape handbrake

#### **Bodystyles**

5-door and Estate

#### **Engines**

- Petrol
- 1.6 Duratec Ti-VCT (105 PS) 1.0 EcoBoost (100PS) 1.6 Duratec Ti-VCT (125 PS) 1.0 EcoBoost (125PS)
- Diesel 1.6 Duratorg TDCi (115 PS)

# Zetec S

#### Additional to Zetec

- 17" 10x2-spoke alloy wheels Body colour front bumper skirt with lower aerofoil in high gloss
- Body colour side skirts
- 2-piece rear bumper skirt with lower diffuser in high gloss black
- Body colour large rear spoiler
- Sports-style front seats
- Sports pedals
- Sports suspension Ford Power Starter Button
- Premium centre console with armrest, open stowage bins, CD storage, additional 12v front and rear power sockets and Z-shape handbrake

# **Bodystyles**

5-door and Estate

- Petrol
- 1.6 Duratec Ti-VCT (125 PS) 1.0 EcoBoost (125PS) 1.6 EcoBoost (182 PS)
- Diesel

1.6 Duratorg TDCi (115 PS) 2.0 Duratorg TDCi (163 PS)

# **Titanium Navigator**

#### **Additional to Zetec**

- 16" 5x3-spoke alloy wheels Sony branded DAB navigation
- system with TFT screen Ford SYNC with Emergency Assistance, Bluetooth® and voice
- Powerfold heated door mirrors Rear parking sensors
- Automatic headlights
- Rain sensitive windscreen wipers
- High-gloss black upper and lower grilles
- Rear lights with LED technology Leather gearshift knob
- Premium centre console with armrest, stowage compartments, 12-volt front and rear power
- sockets, and Z-shape handbrake Aluminium-finish front scuff
- plates with 'Ford' logo Dual-zone Electronic Air Temperature Control (DEATC) air conditioning
- Ford Power Starter Button
- Cruise control with speed limiter
- Footwell courtesy lights Rear seat folding centre armrest
- Hill Start Assist
- Auto dimming rear view mirror
- Interior ambient lighting

# Titanium X **Navigator**

### **Additional to Titanium**

### **Navigator**

- 17" 5x2-spoke alloy wheels Sony branded DAB navigation system with Rear View Camera
- and TFT screen Active Park Assist, including front
- and rear parking distance sensors Heated front seats
- Passenger seat height and lumbar adjustment
- Bi-Xenon headlights
- LED day running lights
- Multi-colour ambient LED lighting
- Leather trimmed seat bolster
- Power operated driver seat Deflation Detection system (DDS)
- Front and rear floor mats

# **Bodystyles**

5-door and Estate

# **Engines**

- Petrol
- 1.0 EcoBoost (100PS) 1.0 EcoBoost (125PS) 1.6 EcoBoost (182 PS)
- Diesel
- 1.6 Duratorq TDCi (115 PS) 2.0 Duratorg TDCi (163 PS)

# ST ST1

#### ■ Unique 18" ST alloy wheels ST design full bodystyling kit

- Unique ST rear spoiler
- Black headlight surrounds Black roof rails (estate) Recaro sports front seats with
- fabric trim<sup>†</sup> Ford DAB Radio/CD with Ford SYNC in-car connectivity, Bluetooth®, Voice Control System,
- AUX input and USB Unique ST leather gearshift knob
- ST front door scuff plates Air conditioning
- Thatcham Category 1 alarm

# ST2, additional to ST1

- Recaro sports front seats with partial leather trim\*
- Sony DAB radio/CD with 4.2" display, Ford SYNC in-car connectivity, Bluetooth®, Voice
- Control System, AUX input, USB Dual-zone Electronic Automatic Temperature Control (DEATC)
- Heated windscreen
- Automatic headlights Auto-dimming rear-view mirror
- with autowipers Front and rear carpet floor mats

- ST3, additional to ST2 Bi-xenon headlights with jetwash
- LED day running lights Rear lights with LED technology
- Recaro heated front sports seats with leather seat facng\* Driver's and passenger's 8-way
- power-adjustable seat Recaro sculpted 3-seater rear
- bench with leather seat facing\* Rear parking sensors
- Keyless entry

# **Bodystyles**

■ 5-door and estate

### **Engine**

Petrol

2.0 EcoBoost 250 PS (184 kW)

### **Bodystyles**

■ 5-door and Estate

# **Engines**

- Petrol
  - 1.0 EcoBoost (100PS)
  - 1.6 Duratec Ti-VCT (125 PS)
  - 1.0 EcoBoost (125PS) 1.6 EcoBoost (150 PS)
  - Diesel
  - 1.6 Duratorg TDCi (115 PS) 2.0 Duratorg TDCi (140 PS)



# Interior and exterior styling

Create a distinctive look for your new Ford Focus with an exclusive range of styling accessories. Every element blends seamlessly with the car's dynamic lines giving it your own unique sense of sporting style.

### 5-door rear spoiler

Gives an aerodynamic finish to the roof line. (Standard on Zetec S & Accessory)

### Estate rear spoiler

Adds a particularly sporting touch to the rear of the estate. (Stadard on Zetec S & Accessory)





# Ford Windsor Leather key features (Option)

- Premium Windsor leather seats in Charcoal Black
- Coordinating leather door panel inserts
- Leather-trimmed front centre armrest
- Deep pile velour floor mats front and rear
- Heated front seats with driver's 6-way seat adjustment

# **High Tech Interior Styling** (Accessories)

- Crystal Blue LED illuminated leather gearshift knob
- Crystal Blue LED illuminated brushed stainless steel scuff plates
- Velour floor mats with 'Focus' logo

# Deep pile floor mats, velour for front and rear

Premium quality floor mats with reflective piping. (Option with Windsor leather and Accessory)

# Scuff plates

Elegant polished stainless steel scuff plates, with etched 'Focus' script. (Accessory)

# Leather gearshift knob

High-grade leather gearshift knob with aluminium-look insert. (Accessory)

### Chrome-finish mirror caps

Elegant chrome design conveys a sporty, dynamic edge. (Accessory)

### Rear bumper protector

Brushed aluminium-look protector helps prevent scratches on the rear bumper. Foil version also available. (Accessory)

### 18" 8-spoke Y-design alloy wheel

Y-design alloy wheel with premium 'sterling-silver' look finish (Option on Zetec S and accessory, not available with 1.0 EcoBoost (100 PS))











# Image above shows Ford Focus Titanium X Navigator in Candy Red special metallic paint (Option) with 17" 5x2-spoke alloy wheel (Standard on Titanium X Navigator and Accessory).

**Note** The 18" wheels and tyres available on Ford Focus are designed to deliver more sporting driving characteristics and a firmer ride quality compared to 16" and 17" wheels and tyres.

# Wheels

A range of distinctive alloy wheels purpose-designed to complement new Ford Focus's dynamic lines.

16" 11-spoke 'Aero' wheel cover (Standard on Edge ECOnetic 88g) 16" 5-spoke 'Design' steel wheel (Standard on Edge and Edge ECOnetic 99g and Accessory)

16" 5-spoke alloy wheel (Standard on Zetec Navigator and ECOnetic)

16" 5-spoke 'Y'-design alloy wheel (Standard on Studio and Accessory)



16" 5x2-spoke alloy wheel (Standard on Zetec and ECOnetic and Accessory)



16" 5x3-spoke alloy wheel (Standard on Titanium Navigator and ECOnetic)



16" 7x2-spoke alloy wheel (Accessory)



17" 5x2-spoke alloy wheel (Accessory)



17" 10x2-spoke alloy wheel (Standard on Zetec S; option as part of Zetec Appearance Pack and Accessory)



17" 15-spoke alloy wheel (Accessory)



17" 5x2-spoke alloy wheel (Standard on Titanium X Navigator and Accessory)



18" 5-spoke Rado Grey finish alloy wheel (Option as part of ST Syle Pack on ST2 and ST3 only)



18" 5-spoke alloy wheel (Option on Titanium Navigator and Titanium X Navigator and Accessory)



18" 7-spoke alloy wheel (Accessory)



18" 8-spoke Y-design alloy wheel with premium 'sterling-silver' look finish (Option on Zetec S and Accessory\*)



18" 8-spoke Y-design alloy wheel in Panther Black/machined finish (Accessory\*)









# **Infotainment**

Ford is leading the way with in-car audio and interactivity. We combine the latest technology with a commitment to ease-of-use to make your drive even more entertaining and informative.



# Sony DAB Audio – with 4.2" multifunctional display

With colour screen, Ford SYNC, MP3 compatibility, nine speakers, USB port, AUX jack and audio streaming (with compatible mobile phones). (Standard on ST2 and ST3)



# Sony DAB radio/SD-navigation system

5" TFT display, branded integrated control panel, Ford SYNC (Bluetooth® hands-free phone and Voice Control System) with USB/iPod® connectivity, AUX connection for external music devices, remote audio controls, nine premium speakers. (Standard on Titanium Navigator)



# Ford SYNC with Emergency Assistance\*

Ford SYNC lets you operate most popular MP3 players, Bluetooth®-enabled phones and USB drives with simple voice commands. The Ford Emergency Assist feature is designed to automatically place a call with the emergency services in the event of a collision where the airbag is deployed. (Not available on Studio; Option on Edge models, Standard on all other models)



# Ford SYNC - Bluetooth® with Voice Control System

Enables you to make hands-free calls, while the Voice Control System technology lets you control your Bluetooth®-compatible mobile phone and audio/music device with the sound of your voice. (Not available on Studio; Option on Edge models; Standard on all other models)



### Portable navigation

Leave your maps behind with a simple and intuitive mobile GPS navigation system. Please contact your Ford Dealer for details (accessory).



### **USB** port

Built-in connectivity lets you listen to, and operate, your digital music player via the car's Ford audio system (Standard).

A dedicated iPode connector cable is available.

A dedicated iPod® connector cable is available (accessory).



Radio/CD with 3.5" starburst multi-

Includes MP3-compatibility, six speakers and USB

functional display

interface. (Standard on Studio)

Sony DAB radio/SD-navigation system including rear view camera

42

# Ford DAB Audio – with 3.5" mulitfunctional display

connection for external music devices, remote audio and MFD controls, nine premium speakers (Standard on Titanium X Navigator; Option on ST2 and ST3)

Includes MP3 compatibility, 6 speakers, USB port, AUX jack and remote audio controls – Includes Ford SYNC (Standard on Zetec, Zetec S and STI).

Features include rear-view camera, 5" TFT display, branded integrated control panel, Ford SYNC (Bluetooth® hands-free phone and Voice Control System) with USB/iPod® connectivity, AUX

### Ford DAB Navigation – with 5" multifunctional display

Featuring a 5" TFT screen – Includes Ford SYNC, navigation display with easy-to-follow route guidance (Standard on Zetec Navigator; Option on Zetec S).



# On the same wavelength

Whether it's staying in touch with your friends, listening to your personal music collection or knowing precisely where you're going, you want it to be quick, easy and intuitive. We couldn't agree more.

Note The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company Limited and its associated companies is under licence. iPod® is a trademark of Apple Inc. Other trademarks and trade names are those of their respective owners.

Note It is an offence for drivers to use a hand-held mobile phone or similar device while driving.

\*Ford Emergency Assistance operates in over 30 European countries. This feature works when paired with a compatible connected mobile phone that is with you when an airbag is deployed (excludes knee airbags and rear inflatable safety belts, if equipped) or the fuel pump shut-off switch is activated. See your local Ford website for latest information.

# Luggage floor net\*

Elasticated net which attaches to luggage compartment floor.

#### **Rubber floor mats\***

Protects from dirt and wet items. Front and rear, with a fixed driver's mat to help prevent slippage (Accessory)

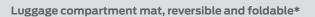






# Tow bar, retractable\*\*

Electrically-released tow bar appears only when needed and can be easily retracted behind the rear bumper when not required. (Not available with full bodystyling kit). Detachable and fixed tow bars also available as accessories.



Luggage compartment protection, even with the rear seats folded down. Reversible design: carpet with Focus logo or durable rubber – with flap to protect rear bumper during







#### Load retention net, extractable\*(1)

Helps keep your items secure in the luggage compartment while you're on the move. For fitment behind the rear seats. Stores away easily when not in use. (Estate only

#### Load retention guard, second row\*(1)

Robust, upper half-height dog guard helps keep dogs or items of luggage in the luggage compartment (removable when not in use). (Estate only accessory) Shown here with Waeco® Coolbox\*\*. Longitudinal divider also available.

# Load retention guard, first row\*(1)

Sturdy, full-height mesh barrier locates behind the front seats. Provides a larger area for longer loads to be carried securely within the luggage compartment (removable when not in use). (accessory, estate only and when ordered in combination with optional Dog Guard)

# **Enhanced versatility**

We all use our cars in different ways. Maybe to transport mountain bikes? Or for the odd weekend away at the beach? Your Ford Dealer can help you adapt your new Ford Focus to your lifestyle with a wide range of Ford accessories.

### Thule® roof bike carrier\*+

Carries bikes with up to 80 mm diameter

#### Thule® ski/snowboard carrier\*+

For up to six pairs of skis or up to 4 snowboards. (Thule® Xtender 727 deluxe shown)

# Thule® roof box\*\*

A range of different sized boxes. Thule® Dynamic 800 shown.

# ClimAir® wind deflector\*+

Reduces wind turbulence and noise, allowing you a more enjoyable drive with the windows down, even during light rain. (Front and rear available)

Contoured

Protect bodywork from stone

# Locking wheel nuts \*

Precision forged key with hardene removal.

Panther Black/machined finish.

# Roof crossbars\*

Made from solid aluminium. Aerodynamic, with a maximum load capacity of 75 kg. This is the base for all shown roof attachments.

#### Anti-slip luggage compartment mat\*

Luggage compartment protection with an anti-slip surface.

# Loadspace liner\*

Features a very high lip (8.5 cm), so is ideal for carrying wet and dirty items. (Estate only)



# mudflaps\*

chips. Available for front and

pins for easy installation and

18" 8-spoke Y-design alloy wheel in Panther Black \*

Carries 2 bicycles and is extendable to carry an additional

Rear bike carrier, tow bar-mounted\*\*

\*Available as an accessory.

\*\*Available as an option and accessory.

(1) Meets European ECE-17.07/DIN 75410-2 safety requirements. <sup>Ø</sup>Not available with 1.0 EcoBoost 100 PS.

+Item covered by third party supplier's warranty, please see back cover for details.



### Britax Römer® child seat\*\*

Various child seats available for all ages, shown here with ISOFIX. (Accessory)

#### Eibach® suspensionlowering kit\*+

Enhances driving performance and handling as well as giving a more sporty appearance. Lowers the car by approximately 30 mm. (Accessory)



# **Exterior equipment**

Single final on upper doorline		Studio	Edge	Zetec	Zetec Navigator	Zetec S	Titanium Navigator	Titanium X Navigator	ST-1	ST-2	ST-3
Bright finish on upper doorline	Exterior design features				<u> </u>		<u> </u>	<u> </u>			
Integrated side indicator Documinars—Body colour housing, heated, electric operation, integrated side indicator. Documinars—Body colour housing, heated, electric operation, onwerfoldable, integrated side indicator. Apparoach lights Front lower grille —Black Front lower grille —Black Front lower grille —Black Front lower grille —Black with chrome bar Front upper gr	Bright finish on upper doorline	_	_	•	•	•	•	•	_	_	_
Department   Dep	Door mirrors – Body colour housing, electric operation, integrated side indicator	•	•	-	_	-	-	-	-	-	_
Special Company (a) Special Company (b) Special Company (b) Special Company (c) Specia	Door mirrors – Body colour housing, heated, electric operation, integrated side indicator	-	-	•	•	•	-	-	•	•	-
Front tower grille — High-gloss black Front toper grille — Black with chrome bar Front of page grill — Black wi	Door mirrors – Body colour housing, heated, electric operation, powerfoldable, integrated side indicator, approach lights	-	-				•	•	-		•
Front upper grille – High-gloss black with chrome bar	Front lower grille – Black	•	-	•	•	_	_	_	_	_	_
Front topper grille – High-gloss black with chrome bar	Front lower grille – High-gloss black	_	_	_	_	-	•	•	_	_	_
Front fog lights	Front upper grille – Black with chrome bar	•	•	•	•	-	_	_	_	_	_
Rear privacy glass	Front upper grille – High-gloss black with chrome bar	_	_	_	_	_	•	•	_	_	_
Rear spoller – Body colour (5 door only)	Front fog lights	-	_	•	•	-	•	•	•	•	•
Front upper grille — High-gloss black, unique ST design, with chrome finish bar  Rear spoller = Rody colour, large (5 door only)	Rear privacy glass	-				0			_	0	0
With chrome finish bar   Rear spoiller - Body colour, large (5 door only)   -   -   -   -   -   -   -   -   -	Rear spoiler – Body colour (5 door only)	•	•	•	•	_	•	•	_	_	_
Reof rails – Silver finish (Estate only)  Retractable tow bar with electric release button in load or compartment – (including 13-ph electrical kit, Trailer Stability Control and Hill Start Assist*)  Rear spoiller – Body colour, unique ST design (5-door only)  Side skirts – Body colour, unique ST design (6-door only)  Side skirts – Body colour, unique ST design (6-door only)  Side skirts – Body colour, unique ST design (6-door only)  Side skirts – Body colour, unique ST design (6-door only)  Side skirts – Body colour, unique ST design (6-door only)  Side skirts – Body colour, unique ST design (6-door only)  Side skirts – Body colour, unique ST design (6-door only)  Side skirts – Body colour, unique ST design (7-door only)  Side skirts – Body colour, unique ST design (6-door only)  Side skirts – B	Front upper grille – High-gloss black, unique ST design, with chrome finish bar	-	-	-	-	-	-	-	•	•	•
Retractable tow bar with electric release button in load compartment - (Including 13-pin electrical kit. Trailer Stability Control and Hill Start Assist*)*  Rear spoiler – Body colour, unique ST design (5-door only)  Side skirts – Body colour, unique ST design (6-door only)  Side skirts – Body colour, unique ST design (6-door only)  Side skirts – Body colour, unique ST design (6-door only)	Rear spoiler – Body colour, large (5 door only)	_	_	_	_	•	_	_	_	_	_
Compartment - (Including 13-pin electrical kit, Trailer Stability Control and Hill Start Assist*)   State only)	Roof rails – Silver finish (Estate only)	-	-	•	•	-	•	•	_	_	_
Side skirts - Body colour, unique ST design	Retractable tow bar with electric release button in load compartment – (including 13-pin electrical kit, Trailer Stability Control and Hill Start Assist <sup>2)</sup> )	-	0	0	0	-	0	0	-	-	_
Roof rails – Black finish (ST Estate only)	Rear spoiler – Body colour, unique ST design (5-door only)	-	-	-	_	-	_	-	•	•	•
Blind Spot Information System (BLIS) - (includes power-	Side skirts – Body colour, unique ST design	_	_	_	_	_	_	_	•	•	•
### Wheel availability   Wheel availability   High   Street   Fore   Street   Fore   Street   High   H	Roof rails – Black finish (ST Estate only)	_	_	_	_	_	_	_	•	•	-
Alloy – 16"x7", 5-spoke Y-design, 215/55 tyres (205/55   -   -   -   -   -   -   -   -   -	Blind Spot Information System (BLIS) – (includes power-foldable door mirrors with approach lights)	-	-	0	0	0	0	0	-	0	0
Design' Steel   16"x6½", 5-spoke, 215/55 tyres (205/55 tyres on ECConetic)   Styres on ECCOnetic   Styres on ECCOnetic)   Styres on ECCOnetic)   Styres on ECCOnetic)   Styres on ECC	Wheel availability										
tyres on ECOnetic)         Alloy – 16"x7", 5x2-spoke, 215/55 tyres (205/55 tyres on ECOnetic)       -	Alloy – 16"x7", 5-spoke Y-design, 215/55 tyres	•	_	_	_	_	_	_	_	_	_
ECOnetic)  Alloy – 16"x7", 5-spoke, 215/55 tyres (205/55 tyres on ECOnetic)  Alloy – 16"x7", 10x2-spoke, 215/50 tyres	'Design' Steel – 16"x6½", 5-spoke, 215/55 tyres (205/55 tyres on ECOnetic)	-	•	-	_	-	-	-	-	-	_
ECOnetic)  Alloy – 17"x7", 10x2-spoke, 215/50 tyres	Alloy – 16"x7", 5x2-spoke, 215/55 tyres (205/55 tyres on ECOnetic)	-	-	•	-	-	-	-	-	-	-
Alloy – 16"x7", 5x3-spoke, 215/55 tyres (205/55 tyres on – – – – – – – – – – – – – – – – – –	Alloy – 16"x7", 5-spoke, 215/55 tyres (205/55 tyres on ECOnetic)	-	-	-	•	-	-	-	-	-	-
ECOnetic)  Alloy – 17"x7", 5x2-spoke, Luster-Nickel finish, 215/50	Alloy – 17"x7", 10x2-spoke, 215/50 tyres	-	-		_	-	_	_	_	-	_
tyres         Alloy – 18"x8", 8-spoke, Silver finish, 235/40 tyres       - </td <td>Alloy – 16"x7", 5x3-spoke, 215/55 tyres (205/55 tyres on ECOnetic)</td> <td>-</td> <td>-</td> <td>-</td> <td>-</td> <td>-</td> <td>•</td> <td>_</td> <td>-</td> <td>-</td> <td>-</td>	Alloy – 16"x7", 5x3-spoke, 215/55 tyres (205/55 tyres on ECOnetic)	-	-	-	-	-	•	_	-	-	-
Alloy – 18"x8", 5-spoke 235/40 tyres (not available with – – – – – – – – – – – – – – – – – – –	Alloy – 17"x7", 5x2-spoke, Luster-Nickel finish, 215/50 tyres	-	-	-	-	-	-	•	-	-	-
1.0 EcoBoost 100PS)  ST Alloy – 18"x8", 5-spoke, 235/40 tyres	Alloy – 18"x8", 8-spoke, Silver finish, 235/40 tyres	-	-	-	_	0	_	_	_	-	_
ST Style Pack – 18"x8", 5-spoke, Rado Grey finish, 235/40 – – – – – – – – – – – – – – – – – – –	Alloy – 18"x8", 5-spoke 235/40 tyres (not available with 1.0 EcoBoost 100PS)	-	-	-	-	-	0	0	-	-	-
tyres (includes red brake calipers and Illuminated ST Scuff plates)  Spare – Mini steel  Spare – Full-size 16" steel (not available with 17", 18" –	ST Alloy – 18"x8", 5-spoke, 235/40 tyres	_	_	_	_	_	_	_	•	•	•
Spare – Full-size 16" steel (not available with 17", 18" – – – – – – – alloys or Estate)  Locking wheel nuts – (only where alloy wheels are fitted) – – – – – – – – Exterior convenience features  Ford Easy Fuel capless refuelling system – – – – – – – – – – – – – – – – – – –	ST Style Pack – 18"x8", 5-spoke, Rado Grey finish, 235/40 tyres (includes red brake calipers and Illuminated ST Scuff plates)	-	-	-	_	-	-	_	-	0	0
alloys or Estate)  Locking wheel nuts – (only where alloy wheels are fitted)	Spare – Mini steel	•	•	•	•	•	•	•	•	•	•
Exterior convenience features  Ford Easy Fuel capless refuelling system  Door edge protectors – Front and rear	Spare – Full-size 16" steel (not available with 17", 18" alloys or Estate)	-	0	0	0	-	0	-	-	-	-
Ford Easy Fuel capless refuelling system  Door edge protectors – Front and rear  - O O O O O O O O	Locking wheel nuts – (only where alloy wheels are fitted)	•	_	•	•	•	•	•	•	•	•
Door edge protectors – Front and rear – O O O O - O	Exterior convenience features										
	Ford Easy Fuel capless refuelling system	•	•	•	•	•	•	•	•	•	•
Headlights – LED Day running – – – – – – – – – – – – – – – – – – –	Door edge protectors – Front and rear	-	0	0	0	0	0	0	-	0	0
	Headlights – LED Day running	-	_	_	_	-	_	•	_	_	•

**Exterior equipment** 

	Studio	Edge	Zetec	Zetec Navigator	Zetec S	Titanium Navigator	Titanium X Navigator	ST-1	ST-2	ST-3
Headlights – Automatic on/off (includes 'Guide me home' delay)	-	-				•	•	-	•	•
Headlights – Jet wash	_	_	_	_	-	_	•	_	_	•
Rear lights with LED technology	-	_	_	_	•	•	•	_	_	•
Parking distance sensors – Rear	-	0	0	0		•	•	_		•
Tailgate wash/wipe	•	•	•	•	•	•	•	•	•	•
Wipers – Automatic with rain sensor (also part of Driver Assistance Pack)	-	-				•	•	-	•	•
Wipers – Standard with 6-speed interval settings	•	•	•	•	•	_	_	•	_	_
Quickclear Heated Windshield – with heated washer jets	-	_	•	•	•	•	•	_	•	•
Bodystyling pack										
Zetec S bodystyling kit – body colour front skirt, body colour side and rear skirts, lower rear diffuser in high gloss black, large body colour rear spoiler	-	-	_	-	•	-	-	-	-	_
Option packs										
Appearance Pack – Zetec – 17" 10x2-spoke alloy wheels and rear privacy glass	-	-	0	0	-	-	-	-	-	_
Appearance Pack – Titanium – Rear privacy glass and Ford Key-Free System (includes Keyless entry)	-	-	-	-	-	0	0	-	-	-
City Pack – Rear parking distance sensors and powerfold door mirrors (includes power one-shot up/down front and rear windows with global closing on Zetec S)	-	_	_	-	0	•	•	-	0	•
Convenience Pack – Active Park Assist, including front and rear parking distance sensors and powerfold door mirrors (includes power one-shot up/down front and rear windows with global closing on Zetec, Zetec Navigator & Zetec S) (Not available with 1.6 Petrol Ti-VCT Powershift)	-	-	0	0	0	0	•	-	_	_
Windsor Leather – Charcoal Black premium leather seat trim including leather look door panel inserts, leather look centre armrest, velour front and rear floor mats (includes heated front seats)	_	_	_	-	_	0	0	_	_	_
Driver Assistance Pack – Active City Stop, Lane Departure warning; Lane Keeping Aid; Traffic Sign Recognition; Driver Alert; Auto High Beam (Not available with 1.6 Duratec 105PS or 1.6 Duratec Powershift Auto) Zetec/Zetec Navigator/Zetec S: Includes auto headlights, auto wipers and dimming rear view mirror	_	-	0	0	0	0	0	-	0	0

<sup>=</sup> Standard, → = Optional, at extra cost, □ = Part of an option pack, at extra cost. \*The wheel you choose will be fitted with the tyre size noted, but no choice of tyre brand is available. \*\*Ford Emergency Assistance operates in over 30 European countries. This feature works when paired with a compatible connected mobile phone that is with you when an airbag is deployed (excludes knee airbags and rear inflatable safety belts, if equipped) or the fuel pump shut off switch is activated. See your local Ford website for latest information.

Note: the 18" wheels and tyres available on Ford Focus are designed to deliver more sporting driving characteristics and a firmer ride quality compared to standard 16 and 17"

# Interior equipment

	Studio	Edge	Zetec	Zetec Navigator	Zetec S	Titanium Navigator	Titanium X Navigator	ST-1	ST-2	ST-3
Interior design features										
Door lever – Chrome-finish	_	•	•	•	•	•	•	•	•	•
Floor mats – Front and rear carpet mats	_	_	_	_	_	_	•	_	•	•
Gear knob – Leather-finish	_	_	_	_	_	•	•	_	_	_
Scuff plates – Front, aluminium-finish with 'Ford' logo	_	-	_	_	-	_	•	_	_	_
Steering wheel – 4-spoke	•	•	_	_	_	_	_	_	_	_
Steering wheel – 4-spoke, leather-trimmed	_	_	•	•	•	•	•	_	_	_
Steering column – Rake and reach adjustable	•	•	•	•	•	•	•	•	•	•
Gearshift knob – Unique ST design, chrome-finish, leather-trimmed	-	-	-	-	-	-	-	•	•	•
Scuff plates – Front, aluminium-finish, illuminated with 'ST' logo	-	-	-	-	-	-	-	-		
Steering wheel – 4-spoke, ST unique, leather-trimmed	_	-	_	_	-	_	_	•	•	•
Unique ST pedals	_	_	_	_	_	_	_		•	•

	Studio	Edge	Zetec	Zetec Navigator	Zetec S	Titanium Navigator	Titanium X Navigator	ST-1	ST-2	ST-3
Audio and communication systems										
Radio/CD, 3.5" starburst display, integrated control panel, six speakers, USB connectivity port with iPod® functionality	•	-	-	-	-	-	-	-	-	_
Radio/CD, 3.5" starburst display, integrated control panel, remote audio controls, six speakers, USB connectivity port with iPod® functionality	-	•	-	-	-	-	-	-	-	-
Ford DAB Audio System – 3.5" dot matrix display, extended integrated control panel, Ford SYNC – includes Emergency Assistance*, Bluetooth® and Voice Control and audible text messaging, USB and Privacy Mode, external AUX connection for external music devices, remote audio controls, 6 speakers	-	0	•	-	•	-	-	•	-	_
Sony DAB Audio System – 4.2" TFT display, branded integrated control panel, Ford SYNC – includes Emergency Assistance*, Bluetooth® and Voice Control and audible text messaging, USB and Privacy Mode, external AUX connection for external music devices, remote audio and MFD controls, 9 premium speakers	_	-	-	-	-	-	-	-	•	•
Ford DAB Radio/CD Navigation system – 5" TFT display, extended integrated control panel, Ford SYNC – includes Emergency Assistance*, Bluetooth® and Voice Control and audible text messaging, USB and Privacy Mode, external AUX connection for external music devices, 6 speakers, remote audio and MFD controls, SD memory card slot for data (e.g. music) exchange; navigation data on SD card	-	-	-		0	-	-	-	-	_
Sony radio/CD-navigation system with rear-view camera, 5" TFT display, branded integrated control panel, Ford SYNC – includes Emergency Assistance*, Bluetooth* and Voice Control and audible text messaging, USB and Privacy Mode, external AUX connection for external music devices, remote audio and MFD controls, nine premium speakers, rear-view camera functionality	-	_	-	_	_	_	•	-	0	0
Ford SYNC – Includes Bluetooth® Hands-Free Phone and Voice Control System with USB/iPod® connectivity port	-		•	•	•	•	•	•	•	-
Sony DAB Premium Sound System – Ten premium speakers – includes centre speaker and subwoofer (subwoofer fitted in spare wheel location, tyre repair kit supplied ilo mini spare wheel)	_	_	-	-	-	-	-	_	0	0
Climate control										
Air conditioning – Manual control	•	•	•	•	•	_	_	•	_	_
Air conditioning – Dual-zone Electronic Automatic Temperature Control (DEATC)	-	-	-	-	-	•	•	-	•	•
Interior convenience features										
Ford Power Starter Button	-	-	_	_	•	•	•	•	•	•
Centre console – with open stowage bins, additional 12V power socket	•	•	•	-	-	-	_	-	-	-
Centre console – Premium, with armrest, open stowage bins, CD storage, additional 12V front and rear power sockets, and Z-shape handbrake	-	-	-	•	•	•	•	•	•	•
Courtesy light – Ambient LED courtesy lighting, footwell area, and front and rear reading lights	-	-	-	-	-	•	•	•	•	-
Rear view mirror – Auto-dimming (also part of Driver Assistance Pack)	-	-				•	•	-	•	-
Trip/fuel computer	_	•	•	•	•	•	•	•	•	•
Glass Sunroof – Power tilt/slide with interior blind (not available with overhead console) – 5-door only	-	-	-	-	-	0	0	-	0	0
Windows – Electrically-operated front with one-touch lowering on driver's side	•	•	•	•	•	-	-	-	-	-
Windows – Electrically-operated front and rear with one-touch lowering/closing on driver's side, and global closing	_					•	•	•	•	-

Interior equipment

	Studio	Edge	Zetec	Zetec Navigator	Zetec S	Titanium Navigator	Titanium X Navigator	ST-1	ST-2	ST-3
Seats										
Front seats – Comfort-style	•	•	_	_	_	_	_	_	-	_
Front seats – Sports-style	-	_	•	•	•	•	•	_	-	-
Front seats – RECARO sports	_	-	-	_	_	_	_	•	•	•
Front seat – Driver's manual lumbar support adjustment	_	0	•	•	-	•	•	_	_	-
Front seat – Driver's manual height and fore/aft adjustment	•	•	•	•	•	•	-	•	•	_
Front seat – Driver's power height, fore/aft adjustment and recliner	-	-	-	-	-		•	-	-	_
Front seat – Driver's power height, fore/aft, backrest angle and tilt adjustment	-	-	-	-	_	_	_	-	-	•
Front seat – Passenger's manual lumbar support adjustment	-	-	-	-	-	-	•	-	-	_
Front seat – Passenger's manual fore/aft adjustment	•	•	•	•	-	•	_		-	_
Front seat – Passenger's manual height and fore/aft adjustment (includes passenger lumbar support)	-	-	-	-	-	-	•	-	-	_
Front seat – Passenger's power height, fore/aft, backrest angle and tilt adjustment	-	-	-	-	-	-	-	-	-	•
Heated Front seats – Heated cushion and backrest	-	-	-	_	_		•	-	-	•
Rear seat – 60:40 split back and cushion	•	•	•	•	•	•	•	_	-	_
Rear seat – Folding centre armrest, with two integrated cup holders	-	-	-	-	-	•	•	-	-	-
Rear seat – Recaro-style 60:40 'sculpted' split back and cushion with two height-adjustable head restraints	-	-	-	-	-	-	-	•	•	•
Loadspace										
Auxiliary power socket – (Estate only)	-	-		•	•	•	•	-	-	•
Tonneau cover – (Estate only)	-	-	•	•	•	•	-	-	-	-

<sup>=</sup> Standard, = Optional, at extra cost, = Part of an option pack, at extra cost. \*Ford Emergency Assistance operates in over 30 European countries. This feature works when paired with a compatible connected mobile phone that is with you when an airbag is deployed (excludes knee airbags and rear inflatable safety belts, if equipped) or the fuel pump shut off switch is activated. See your local Ford website for latest information.

# Safety and security

	Studio	Edge	Zetec	Zetec Navigator	Zetec S	Titanium Navigator	Titanium X Navigator	ST-1	ST-2	ST-3
Safety and driver assistance										
Intelligent Protection System (IPS) <sup>1)</sup>	•	•	•	•	-	•	•	•	•	•
Anti-lock braking system (ABS) <sup>1)</sup> with Electronic Brake- force Distribution (EBD) <sup>1)</sup>	•	•	•	•	•	•	•	•	•	•
Electronic Stability Programme (ESP) <sup>1)</sup> with Traction Control <sup>1)</sup> and Emergency Brake Assist (EBA) <sup>1)</sup>	•	•	•	•	•	•	•	•	•	•
Hill Start Assist <sup>2)</sup> – Available with optional retractable towbar	_				_	•	•	•	-	•
Emergency Brake Warning <sup>2)</sup> – Automatic flashing of brake lights under heavy braking	•	•	•	•	•	•	•	•	•	•
Airbags – Driver and front passenger <sup>1)</sup>	•	•	•	•	-	•	•	•	•	•
Airbags – Front side impact <sup>1)</sup>	•	-	•	•	•	•	•	•	•	•
Airbags – Front and rear curtain <sup>1)</sup>	•	•	•	•	-	•	•	•	•	•
Active City Stop	-	0	0	0	0	0	0	_	0	0
Deflation Detection System (DDS) <sup>1)</sup>	_	-	-	_	_	_	•	•	•	•
Security										
Remote central/double locking	•	-		•	-	•	•	•	•	
Alarm – Thatcham Category 1 perimeter and volume- sensing alarm	-	•	•	•	•	•	•	•	•	•
Ford Key-Free System – (Includes keyless entry and Ford Power Starter Button)	-	-	-	_	-			-	-	-

Standard, □ = Optional, at extra cost, □ = Part of an option pack, at extra cost, □Safety feature, □Driver assistance feature.
 Note: A child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.

# **Mechanical features**

	Studio	Edge	Zetec	Zetec Navigator	Zetec S	Titanium Navigator	Titanium X Navigator	ST-1	ST-2	ST-3
Steering										
Electric Power-Assisted Steering (EPAS) – (Not with 1.6 Petrol Ti-VCT 85PS/105PS or 1.6 Petrol Powershift)	-	•	•	•	•	•	•	-	-	-
Electric power-assisted steering (EPAS) with variable steering ratio – (Focus ST models only)	-	-	-	-	-	-	_	•	•	•
Hydraulic Power Steering (HPAS) – (Only with 1.6 Petrol TI-VCT 85PS/105PS and 1.6 Petrol Powershift)	•	•	•	•	•	•	_	-	-	-
Suspension										
Front – Independent with MacPherson struts and anti- roll bar. Rear – Independent Control Blade multi-link system and anti-roll bar	•	•	•	•	•	•	•	-	-	_
Suspension – ST setup	_	_	-	_	_	_	_	•	•	-
Technology										
Cruise control – with speed limiter (Standard on Econetic series)	-	-	0	0	0	•	•	-	0	0
Adaptive Cruise Control – (not available with 1.6 Petrol Ti-VCT engine)	-	-	-	-	-	0	0	-	-	-
Ford Eco Mode – (driver information system)	-	•	•	•	-	•	•	•	•	-
Auto-Start-Stop system – (only available on 1.0/1.6 EcoBoost and 1.6 TDCi engines with manual transmission)	-	•	•	•	•	•	•	_	-	-
Adaptive Cruise Control (not available with 1.6 Duratec Ti-VCT engines)	_	_	_	-	_	0	0	-	-	-

 $<sup>\</sup>blacksquare$  = Standard,  $\bigcirc$  = Optional, at extra cost,  $\square$  = Part of an option pack, at extra cost.

# Fuel and performance

	Euro Stage	Trans	Maximum Power PS (kW)	Torque Nm (Nm with overboost)	CO <sub>2</sub> emissions <sup>99</sup> (g/km)	<b>Fuel consum</b> Urban	n <b>ption MPG (L</b> . Extra Urban	<b>7100km)</b> <sup>øø</sup> Combined	Perform Max. speed (mph)	nance <sup>o</sup> 0-62 mph (secs)	31-62 mph* (secs)
5-door											
1.0 EcoBoost (100 PS) (Start-Stop)	Stage V	M5	100 (74)	170	109	48.7 (5.8)	68.9 (4.1)	60.1 (4.7)	115	12.5	13.2
1.0 EcoBoost (125 PS) (Start-Stop)	Stage V	M6	125 (92)	170 (200)	114	44.8 (6.3)	67.3 (4.2)	56.5 (5.0)	120	11.3	10.8
1.6 Duratec Ti-VCT (85 PS)	Stage V	M5	85 (63)	141	136	34.0 (8.3)	61.4 (4.6)	47.9 (5.9)	106	14.9	15.2
1.6 Duratec Ti-VCT (105 PS)	Stage V	M5	105 (77)	150	136	34.0 (8.3)	61.4 (4.6)	47.9 (5.9)	116	12.3	14.3
1.6 Duratec Ti-VCT (125 PS)	Stage V	A6	125 (92)	159	146	32.5 (8.7)	57.7 (4.9)	44.8 (6.3)	120	11.7	N/A
1.6 EcoBoost (150 PS) (Start-Stop)	Stage V	M6	150 (110)	220 (240)	137	37.2 (7.6)	57.7 (4.9)	47.9 (5.9)	130	8.6	8.6
1.6 EcoBoost (182 PS) (Start-Stop)	Stage V	M6	182 (134)	240	137	37.2 (7.6)	57.7 (4.9)	47.9 (5.9)	138	7.9	7.7
2.0 EcoBoost (250 PS)	Stage V	M6	250 (184)	360	169	28.5 (9.9)	50.4 (5.6)	39.2 (7.2)	154	6.5	5.7
1.6 Duratorq TDCi (95 PS) (Start-Stop)	Stage V + DPF	Мб	95 (70)	230	109	55.4 (5.1)	76.4 (3.7)	67.3 (4.2)	112	12.5	10.9
1.6 Duratorq TDCi 99g (105 PS) (Start-Stop)	Stage V + DPF	M6 ECOnetic	105 (77)	270	99	65.7 (4.3)	83.1 (3.4)	76.4 (3.7)	116	11.8	11.9
1.6 Duratorq TDCi 88g (105 PS) (Start-Stop)	Stage V + DPF	M6 ECOnetic	105 (77)	270	88	72.4 (3.9)	91.1 (3.1)	83.1 (3.4)	116	11.8	11.9
1.6 Duratorq TDCi (115 PS) (Start-Stop)	Stage V + DPF	M6	115 (85)	270	109	55.4 (5.1)	76.4 (3.7)	67.3 (4.2)	120	10.8	9.9
2.0 Duratorq TDCi (140 PS)	Stage V + DPF	M6	140 (103)	320	124	46.3 (6.1)	68.9 (4.1)	57.7 (4.9)	129	8.9	8.6
2.0 Duratorq TDCi (140 PS)	Stage V + DPF	A6	140 (103)	320	134	42.8 (6.6)	65.7 (4.3)	54.3 (5.2)	127	9.5	N/A
2.0 Duratorq TDCi (163 PS)	Stage V + DPF	M6	163 (120)	340	124	46.3 (6.1)	68.9 (4.1)	57.7 (4.9)	135	8.6	8.4

# Fuel and performance

	Euro Stage	Trans	Maximum Power PS (kW)	<b>Torque Nm</b> (Nm with overboost)	CO <sub>2</sub> emissions <sup>00</sup> (g/km)	<b>Fuel consum</b> Urban	n <b>ption MPG (L</b> Extra Urban		Perform Max. speed (mph)	nance <sup>®</sup> 0-62 mph (secs)	31-62 mph* (secs)
2.0 Duratorq TDCi (163 PS)	Stage V + DPF	A6	163 (120)	340	134	42.8 (6.6)	65.7 (4.3)	54.3 (5.2)	134	8.9	n/a
Estate											
1.0 EcoBoost (100 PS) (Start-Stop)	Stage V	M5	100 (74)	170	112	47.9 (5.9	67.3 (4.2)	58.9 (4.8)	115	12.7	13.4
1.0 EcoBoost (125 PS) (Start-Stop)	Stage V	Мб	125 (92)	170 (200)	117	44.1 (6.4)	64.2 (4.4)	55.4 (5.1)	120	11.5	11.0
1.6 Duratec Ti-VCT (105 PS)	Stage V	M5	105 (77)	150	139	33.6 (8.4)	60.1 (4.7)	47.1 (6.0)	116	12.5	14.6
1.6 Duratec Ti-VCT (125 PS)	Stage V	A6	125 (92)	159	146	32.5 (8.7)	57.7 (4.9)	44.8 (6.3)	120	11.9	N/A
1.6 EcoBoost (150 PS) (Start-Stop)	Stage V	Мб	150 (110)	220 (240)	137	37.2 (7.6)	57.7 (4.9)	47.9 (5.9)	130	8.8	8.8
1.6 EcoBoost (182 PS) (Start-Stop)	Stage V	Мб	182 (134)	240	137	37.2 (7.6)	57.7 (4.9)	47.9 (5.9)	138	8.1	7.9
2.0 EcoBoost (250 PS)	Stage V	Мб	250 (184)	360	169	28.5 (9.9)	50.4 (5.6)	39.2 (7.2)	154	6.5	5.7
1.6 Duratorq TDCi (95 PS) (Start-Stop)	Stage V + DPF	Мб	95 (70)	230	109	55.4 (5.1)	76.4 (3.7)	67.3 (4.2)	112	12.7	11.1
1.6 Duratorq TDCi 99g (105 PS) (Start-Stop)	Stage V + DPF	M6 ECOnetic	105 (77)	270	99	65.7 (4.3)	83.1 (3.4)	76.4 (3.7)	116	12.0	12.1
1.6 Duratorq TDCi 88g (105 PS) (Start-Stop)	Stage V + DPF	M6 ECOnetic	105 (77)	270	88	72.4 (3.9)	91.1 (3.1)	83.1 (3.4)	116	12.0	12.1
1.6 Duratorq TDCi (115 PS) (Start-Stop)	Stage V + DPF	Мб	115 (85)	270	109	55.4 (5.1)	76.4 (3.7)	67.3 (4.2)	120	11.0	10.1
2.0 Duratorq TDCi (140 PS)	Stage V + DPF	Мб	140 (103)	320	124	46.3 (6.1)	68.9 (4.1)	57.7 (4.9)	129	9.1	8.8
2.0 Duratorq TDCi (140 PS)	Stage V + DPF	A6	140 (103)	320	134	42.8 (6.6)	65.7 (4.3)	54.3 (5.2)	127	9.7	N/A
2.0 Duratorq TDCi (163 PS)	Stage V + DPF	Мб	163 (120)	340	124	46.3 (6.1)	68.9 (4.1)	57.7 (4.9)	135	8.8	8.6
2.0 Duratorq TDCi (163 PS)	Stage V + DPF	A6	163 (120)	340	134	42.8 (6.6)	65.7 (4.3)	54.3 (5.2)	134	9.1	n/a

Updated fuel figures from 14th January 2013. \*In 4th gear. °Ford test figures. °OThe declared fuel consumptions and CO<sub>2</sub> emissions are measured according to the technical requirements and specifications of European Directive 80/1268/EEC or the European Regulation (EC) 715/2007 amended by (EC) 692/2008. Fuel consumption and CO<sub>2</sub> emissions are specified for a vehicle type and not for a single car. The applied standard test procedure enables you to compare between different vehicle types and different manufacturers. This information is not part of any product offer made. Real-world fuel consumption can vary as the fuel efficiency of a vehicle is influenced by (individual) car configurations, driving behaviour, use of technical equipment such as air conditioning, as well as other non-technical factors. **DPF** = diesel particulate filter. All petrol engines are equipped with a catalytic converter. \*\*Preliminary data figures only. To reach the maximum of 250 PS, 98 RON fuel will need to be used.

# Weights and loads

	Euro Stage	<b>Kerbweight</b> (kg)	Gross Vehicle Mass (kg)	Gross Train Mass (kg)	Max. Towable Mass (braked) (kg)	Max. towable Mass (unbraked) (kg)
5-door						
1.0 EcoBoost (100 PS) (Start-Stop), Durashift 5-speed manual	Stage V	1276	1900	2900	1000	635
1.0 EcoBoost (125 PS) (Start-Stop), Durashift 6-speed manual	Stage V	1279	1900	3100	1200	635
1.6 Duratec Ti-VCT (85 PS), Durashift 5-speed manual	Stage V	1270	1825	2525	700	635
1.6 Duratec Ti-VCT (105 PS), Durashift 5-speed manual	Stage V	1270	1825	2525	700	635
1.6 Duratec Ti-VCT (125 PS), Powershift 6-speed Auto	Stage V	1316	1825	2825	1000	655
1.6 EcoBoost (150 PS) (Start-Stop), Durashift 6-speed manual	Stage V	1333	1900	3400	1500	665
1.6 EcoBoost (182 PS) (Start-Stop), Durashift 6-speed manual	Stage V	1333	1900	3400	1500	665
2.0 EcoBoost (250 PS), Durashift 6-speed manual	Stage V	1437	2025	n/a	n/a	n/a
1.6 Duratorq TDCi (95 PS) (Start-Stop), Durashift 6-speed manual	Stage V + DPF	1338	1900	3100	1200	665
1.6 Duratorq TDCi 99g (105 PS) (Start-Stop), Durashift 6-speed manual	Stage V + DPF	1350	1900	2200	300	300
1.6 Duratorq TDCi 88g (105 PS) (Start-Stop), Durashift 6-speed manual	Stage V + DPF	1350	1900	2200	300	300
1.6 Duratorq TDCi (115 PS) (Start-Stop), Durashift 6-speed manual	Stage V + DPF	1344	1900	3100	1200	670

# **Specifications**

# Weights and loads

52

	Euro Stage	<b>Kerbweight</b> (kg)	Gross Vehicle Mass (kg)	Gross Train Mass (kg)	Max. Towable Mass (braked) (kg)	Max. towable Mass (unbraked) (kg)
2.0 Duratorq TDCi (140 PS), Durashift 6-speed manual	Stage V + DPF	1421	2050	3550	1500	710
2.0 Duratorq TDCi (140 PS), Powershift 6-speed Auto	Stage V + DPF	1461	2050	3550	1500	730
2.0 Duratorq TDCi (163 PS), Durashift 6-speed manual	Stage V + DPF	1421	2050	3550	1500	710
2.0 Duratorq TDCi (163 PS), Powershift 6-speed Auto	Stage V + DPF	1461	2050	3550	1500	730
Estate						
1.0 EcoBoost (100 PS) (Start-Stop), Durashift 5-speed manual	Stage V	1313	1900	2900	1000	655
1.0 EcoBoost (125 PS) (Start-Stop), Durashift 6-speed manual	Stage V	1316	1900	3100	1200	655
1.6 Duratec Ti-VCT (105 PS), Durashift 5-speed manual	Stage V	1307	1825	2525	700	650
1.6 Duratec Ti-VCT (125 PS), Powershift 6-speed Auto	Stage V	1340	1825	2825	1000	670
1.6 EcoBoost (150 PS) (Start-Stop), Durashift 6-speed manual	Stage V	1358	1900	3400	1500	675
1.6 EcoBoost (182 PS) (Start-Stop), Durashift 6-speed manual	Stage V	1357	1900	3400	1500	675
2.0 EcoBoost (250 PS), Durashift 6-speed manual	Stage V	1461	2025	n/a	n/a	n/a
1.6 Duratorq TDCi (95 PS) (Start-Stop), Durashift 6-speed manual	Stage V + DPF	1362	1900	3100	1200	680
1.6 Duratorq TDCi 99g (105 PS) (Start-Stop), Durashift 6-speed manual	Stage V + DPF	1374	1900	2200	300	300
1.6 Duratorq TDCi 88g (105 PS) (Start-Stop), Durashift 6-speed manual	Stage V + DPF	1374	1900	2200	300	300
1.6 Duratorq TDCi (115 PS) (Start-Stop), Durashift 6-speed manual	Stage V + DPF	1367	1900	3100	1200	680
2.0 Duratorq TDCi (140 PS), Durashift 6-speed manual	Stage V + DPF	1446	2050	3550	1500	720
2.0 Duratorq TDCi (140 PS), Powershift 6-speed Auto	Stage V + DPF	1485	2050	3550	1500	740
2.0 Duratorq TDCi (163 PS), Durashift 6-speed manual	Stage V + DPF	1460	2050	3550	1500	710
2.0 Duratorq TDCi (163 PS), Powershift 6-speed Auto	Stage V + DPF	1471	2050	3550	1500	735

\*Represents the lightest kerbweight assuming driver at 75 kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc., fitted. **Towing limits** quoted represent the maximum towing ability of the vehicle at its Gross Vehicle Mass to restart on a 12 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. **Nose weight limit** is a maximum of 75 kg on all models. **Gross Train Mass** includes trailer weight.

# **Dimensions**

	5-door	Estate
Overall length (mm)	4358 (4362**)	4556 (4566**)
Overall width with mirrors (mm)	2010	2010
Overall width with mirrors folded (mm)	1858	1858
Overall height without/with roof rails (unladen) (mm)	1484/-	-/1505
Minimum distance between wheel arches (in luggage compartment) (mm)	1030	1149
Turning circle – kerb to kerb (m)	11.0 (12.0**)	11.0 (12.0**)
Luggage capacity (litres)		
5-seat mode (laden to package tray) (with mini spare)	316	476
5-seat mode (laden to package tray) (with 16" steel spare)	277	n/a
2-seat mode (laden to roof) (with mini spare)	1101	1502
2-seat mode (laden to roof) (with 16" steel spare)	1062	n/a
Fuel tank capacity (litres)		
Petrol	55 (62**)	55 (62**)
Diesel	53*	53*

\*Measured in accordance with ISO 3832. Dimensions may vary dependent on the model and equipment fitted. \*60 litres for 2.0 Duratorq TDCi engines. \*\*ST figure.

Insurance Groups

53

	Studio	Edge	Zetec	Zetec Navigator	Zetec S	Titanium Navigator	Titanium X Navigator	ST-1	ST-2	ST-3
5-door										
1.0 EcoBoost (100 PS) (Start-Stop), Durashift 5-speed manual	-	10E	11E	12E	-	13E	14E	-	-	_
1.0 EcoBoost (125 PS) (Start-Stop), Durashift 6-speed manual	-	-	14E	15E	14E	15E	16E	-	-	_
1.6 Duratec Ti-VCT (85 PS), Durashift 5-speed manual	7E	_	_	_	_	_	_	_	_	_
1.6 Duratec Ti-VCT (105 PS), Durashift 5-speed manual	-	11E	11E	12E	-	_	_	-	-	_
1.6 Duratec Ti-VCT (125 PS), Powershift 6-speed Auto	-	12E	14E	14E	14E	15E	_	_	_	_
1.6 EcoBoost (150 PS) (Start-Stop), Durashift 6-speed manual	-	-	-	-	-	20E	-	-	-	-
1.6 EcoBoost (182 PS) (Start-Stop), Durashift 6-speed manual	-	-	-	-	25E	-	25E	-	-	-
2.0 EcoBoost (250 PS), Durashift 6-speed manual	-	_	-	_	-	_	_	34E	35E	36E
1.6 Duratorq TDCi (95 PS) (Start-Stop), Durashift 6-speed manual	-	11E	-	_	_	_	-	-	-	_
1.6 Duratorq TDCi 99g (105 PS) (Start-Stop), Durashift 6-speed manual	-	14E	15E	_	-	_	-	-	-	_
1.6 Duratorq TDCi 88g (105 PS) (Start-Stop), Durashift 6-speed manual	-	14E	-	-	-	-	-	-	-	_
1.6 Duratorq TDCi (115 PS) (Start-Stop), Durashift 6-speed manual	-	15E	15E	16E	15E	16E	18E	-	-	_
2.0 Duratorq TDCi (140 PS), Durashift 6-speed manual	_	_	_	_	_	20E	_	_	_	_
2.0 Duratorq TDCi (140 PS), Powershift 6-speed Auto	-	_	_	_	_	20E	_	_	_	_
2.0 Duratorq TDCi (163 PS), Durashift 6-speed manual	-	_	_	_	21E	_	24E	_	_	_
2.0 Duratorq TDCi (163 PS), Powershift 6-speed Auto	-	_	-	_	21E	_	24E	_	_	_
Estate										
1.0 EcoBoost (100 PS) (Start-Stop), Durashift 5-speed manual	-	10E	11E	12E	-	13E	14E	-	-	-
1.0 EcoBoost (125 PS) (Start-Stop), Durashift 6-speed manual	-	-	14E	15E	14E	15E	16E	-	-	_
1.6 Duratec Ti-VCT (105 PS), Durashift 5-speed manual	-	11E	11E	12E	-	_	_	_	_	_
1.6 Duratec Ti-VCT (125 PS), Powershift 6-speed Auto	_	12E	14E	14E	14E	15E	_	_	_	_
1.6 EcoBoost (150 PS) (Start-Stop), Durashift 6-speed manual	-	-	-	_	-	20E	_	-	-	_
1.6 EcoBoost (182 PS) (Start-Stop), Durashift 6-speed manual	-	-	-	-	25E	-	25E	-	-	_
2.0 EcoBoost (250 PS), Durashift 6-speed manual	-	-	-	-	-	-	-	34E	35E	36E
1.6 Duratorq TDCi (95 PS) (Start-Stop), Durashift 6-speed manual	-	11E	-	-	-	-	-	-	-	_
1.6 Duratorq TDCi 99g (105 PS) (Start-Stop), Durashift 6-speed manual	-	14E	15E	-	-	-	_	-	-	_
1.6 Duratorq TDCi 88g (105 PS) (Start-Stop), Durashift 6-speed manual	-	14E	-	-	-	-	-	-	-	_
1.6 Duratorq TDCi (115 PS) (Start-Stop), Durashift 6-speed manual	-	15E	15E	16E	15E	16E	18E	_	-	_
2.0 Duratorq TDCi (140 PS), Durashift 6-speed manual	-	-	-	-	-	20E	_	-	-	-
2.0 Duratorq TDCi (140 PS), Powershift 6-speed Auto	-	-	-	-	-	20E	_	-	-	_
2.0 Duratorq TDCi (163 PS), Durashift 6-speed manual	-	_	-	-	21E	-	24E	-	_	
2.0 Duratorq TDCi (163 PS), Powershift 6-speed Auto	-	_	-	-	21E	-	24E	-	_	_

**E** = Exceeds security requirement for model concerned and group rating has been reduced. Insurance ratings are issued by the Association of British Insurers and are shown above on both the (outgoing) 1-20 and (new) 1-50 rating scales.

# **Specifications**

# Colour and trim

Model	Studio	Edge	Zetec	Zetec Navigator	Zetec S	Titanium Navigato	or
Trim	Rack in Charcoal Black	Rack in Charcoal Black	Rack in Charcoal Black	Rack in Charcoal Black	Rack in Charcoal Black	Pur in Soft Charcoal	Windsor Leather
Seat bolster trim and colour	Gecko in Warm Steel	Gecko in Warm Steel	Gecko in Metal Grey	Gecko in Metal Grey	Gecko in Metal Grey	Lux in Charcoal Black	_
Instrument panel colour: Upper	Charcoal Black	Charcoal Black	Charcoal Black	Charcoal Black	Charcoal Black	Charcoal Black	-
Instrument panel colour: Lower	Charcoal Black	Charcoal Black	Charcoal Black	Charcoal Black	Charcoal Black	Charcoal Black	_
Solid							
Race Red	•	•	•	•	•	•	•
Frozen White	0	0	0	0	0	0	0
Metallic							
Burnished Glow	_	0	0	0	0	0	0
Candy Red	_	0	0	0	0	0	0
Tangerine Scream	_	_	_	_	_	_	_
Deep Impact Blue	_	0	0	0	0	0	0
Lunar Sky	_	_	_	_	_	0	0
Midnight Sky	_	_	0	0	0	0	0
Moondust Silver	0	0	0	0	0	0	0
Panther Black	0	0	0	0	0	0	0
Spirit Blue	_	_	_	_	_	_	_

Titanium X Naviga	itor	ST-1	ST-2				ST-3
Pur in Charcoal Black	Windsor Leather	Lux in Charcoal Black	Protection on Lux in Smoke Storm	Protection on Lux in Tangerine Scream	Protection on Lux in Spirit Blue	Protection on Lux in Race Red	Windsor leather in Charcoal Black
Lux in Charcoal Black	Windsor Nappa leather in Charcoal Black with contrast stitching	Volume in Anthracite	Lux in Smoke Storm	Lux in Tangerine Scream	Lux in Spirit Blue	Lux in Race Red	Windsor leather in Charcoal Black
Charcoal Black	Charcoal Black	Charcoal Black	Charcoal Black	Charcoal Black	Charcoal Black	Charcoal Black	Charcoal Black
Charcoal Black	Charcoal Black	Charcoal Black	Charcoal Black	Charcoal Black	Charcoal Black	Charcoal Black	Charcoal Black
•	•	•	_	_	_	•	•
0	0	0	0	_	_	_	0
0	0	_	_	_	_	_	_
0	0	_	_	_	_	_	_
_	_	_	_	0	_	_	0
_	_	_	_	_	_	_	_
0	0	_	_	_	_	_	_
0	0	_	-	_	-	-	_
0	0	0	0	_	_	_	0
0	0	0	0	_	_	-	0
_	_	_	_	_	0	-	0

# Ford Warranty and Servicing Plans

	All Focus Models
3-year/60,000miles* Ford Protect Classic Plan Warranty	•
1-year/unlimited miles* Ford Assistance Roadside Cover (UK and Europe)	•
2 years/2 services or 3 years/3 services* Ford Protect Premium Plan, including scheduled servicing and extended Ford Assistance	0
1-year/unlimited miles* Paint Warranty	•
12-year/unlimited miles* Perforation Warranty	•

<sup>=</sup> Standard, = Option at extra cost, = Not available.

\*Frozen White solid body colour, metallic body colours, partial leather trim, and leather trim are options at extra cost. "Full leather trim includes premium Nappa leather seat trim, full leather-trimmed door panel inserts and leather-trimmed centre armrest." Available on Saarlouis production vehicles only.

<sup>=</sup> Standard, = Optional, at extra cost.
\*From the date of first registration. Subject to terms and conditions

Choosing the colour and trim for your new Ford Focus is an opportunity to make it just exactly



Studio/Edge

Seat insert: Rack in Charcoal Black Seat bolster: Gecko in Warm Steel



Seat insert: Rack in Charcoal Black Seat bolster: Gecko in Metal Grey

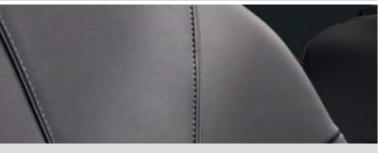


Titanium

Seat insert: Pur in Charcoal Black Seat bolster: Lux in Charcoal Black

Titanium X

Seat insert: Pur in Charcoal Black\* Seat bolster: Torino leather in Charcoal Black\*



Windsor Leather Charcoal Black leather\* (Option for Titanium & Titanium X)



bolster⁺

ST2

Tangerine Scream bolster\*



Protection on Lux in Charcoal Black leather seat facing with Lux in



Protection on Lux in Charcoal Black leather seat facing with Lux in Spirit Blue bolster



Protection on Lux in Protection on Lux in Charcoal Black leather Charcoal Black leather seat facing with Lux in seat facing with Lux in Race Red bolster Smoke Storm bolster



ST2

Windsor leather in Charcoal Black seat facing with Windsor leather in Charcoal Black

ST3

























 $* Race\ Red\ and\ Frozen\ White\ solid\ body\ colours, metallic\ and\ special\ metallic\ body\ colours\ are$ options at extra cost.

The Ford Focus is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.

**Note** The car images used are to illustrate body colours only and may not reflect current specification. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.

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Bodystyle:

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# **Finance**

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Ford Lease provides simple tailored funding solutions for your business. Business users only For more information about our finance products visit ford.co.uk

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# Contact

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Transmission:		
Colour:		
Trim:		
Wheels:		
Audio:		
Options:		
Option Packs:		
HE THE THE		
Accessories:		
Finance:		
Telephone in the contract of t		
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	and Street, and	

\*\* Finance subject to status. Guarantee/indemnities may be required. Freepost Ford Credit.

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The Government fuel figures do not express or imply any guarantee of the fuel consumption of any particular vehicle. The vehicles themselves have not been tested and there are inevitably differences between individual vehicles of the same model. In addition, a vehicle may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the vehicle has been driven and the standard of maintenance, will affect its fuel consumption. Insurance groups are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.

Note Ford Focus estate does not provide a cargo net or attachment points for it behind the first seat row, but behind the second seat row only.







Sub 1-litre Ford 1.0 litre EcoBoost















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